

BDO'S EUROPEAN CHINA DESK



BDO'S EUROPEAN CHINA DESK, WITH BOTH EUROPEAN AND CHINESE NATIONALS, HAS SUBSTANTIAL COMMERCIAL KNOWLEDGE AND EXPERTISE IN ESTABLISHING, STRUCTURING, AND OPERATING A BUSINESS IN CHINA.

We provide the strategic, operational, accounting and technical guidance necessary to ensure the successful design and implementation of your China strategy by:

- Working with you to ensure your strategic plan reflects the view of the business as a whole
- Sharing information, experiences and knowledge about the China market place
- Tailoring our advisory, planning and compliance services to your needs
- Adopting a flexible approach to working alongside you in getting your business operations up and running in China
- Serving your ongoing business requirements by working seamlessly with our teams in both Europe and China.

CHINA UNLOCKED

CONTACT US

For further information or advice on how we can help you please contact:

Johan Pharmanson
johan.pharmanson@bdo.se
+46 (0)8 120 11 752

Mathias Byström
mathias.bystrom@bdo.se
+46 (0)8 120 11 778

EUROPEAN CHINA DESK CORE TEAM

Kim Hayward
kim.hayward@bdo.co.uk
+44 (0) 23 8088 1897

Tim Sichtung
tim.sichtung@bdo.de
+49 40 30293-532

Fiona Fischer
European China Desk
Administrator
Fiona.fischer@bdo.co.uk
+44 (0) 20 7893 2712

Wilbert Romijn
wilbert.romijn@bdo.nl
+31 (0)10 24 24 600

Li Deng
li.deng@bdo.co.uk
+44 (0)129 384 7806

The European China Desk comprises core and extended teams of individuals who have a passion to work with China. Members of the team have Chinese client experience and some are ethnic Chinese individuals who are fluent Mandarin speakers and all have a deep cultural awareness and an enthusiasm to work on cross-border client work with China.

BDO International is the world's fifth largest accountancy network with more than 600 offices in over 100 countries. BDO International is represented in the Greater China Region with locations including: Beijing, Dalian, Tianjin, Changchun, Nanjing, Suzhou, Shanghai, Hangzhou, Xi'an, Chengdu, Chongqing, Wuhan, Changsha, Ningbo, Fuzhou, Xiamen, Zhuhai, Shenzhen, Guangzhou, Kunming, Hong Kong, Taipei.

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BDO'S EXPERTISE AND INTERNATIONAL REACH

Over the last two decades China has firmly put itself on the map as a country in which to invest, to date mainly for Manufacturing and Consumer Products. Going forward a more knowledge based economy is taking shape and China's fast economic growth looks set to continue. China promises a vibrant and exciting market fuelled by accession to the WTO, sustained global economic interest and the Chinese government's plan to continue a steady and more balanced growth. The region presents many opportunities for foreign companies to achieve substantial international expansion.

Together with our BDO Member Firms in the Greater China Region, we provide a comprehensive range of services to assist you through your planning and implementation stages to ensure that any operational issues in China are anticipated and addressed.



SETTING UP A BUSINESS IN CHINA CAN BE DAUNTING GIVEN THE DIFFERENCES IN CULTURE AND THE REGULATORY ENVIRONMENT. BDO CAN HELP.

THE ROADMAP TO INVESTING AND OPERATING IN CHINA

